

Magazine: HISPANIC BUS.

Issue: 1/00/85

Total Pages: 40

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
PLAYERS 100+85M # 147 pg12C	37			OFF: FP BW AD
MARLBORO+100 # 954 pg1BC	37			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040689538

Magazine: HISPANIC BUS.

Issue: 2/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 104 pg:2C		
MARLBORO 100 # 992 pg:BC	53			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2T 8 1/2 X 11

11"

ADDITIONAL CLEAN PRINTS PATENTED 4-10

2040689539

Magazine: HISPANIC BUS.
Issue: 3/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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MARLBORO 25+25L	1991			
# 104 pg:BC				

TOTAL CIGARETTE ADS = 1 TOTAL ADVERTISING = \$0

2040689540

Magazine: HISPANIC BUS.
Issue: 4/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 104 pg:2C		
MARLBORO+100 # 114 pg:BC	53			
TOTAL CIGARETTE ADS = 2		TOTAL ADVERTISING =		\$0

2040689541

Magazine: HISPANIC BUS.
Issue: 5/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEC	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		WINSTON		
		# 104 pg14		

MARLBORO 100	51			
# 118 pg1BC				

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040689542

Magazine: HISPANIC BUS.
Issue: 6/00/85

Total Pages: 104

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		WINSTON # 105 pg12C		
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MARLBORO #1007 pg1BC	99			
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TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040689543

Magazine: HISPANIC BUS.
Issue: 7/00/85

Total Pages: 48

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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MARLBORO	99			
* 121 pg:EC				

TOTAL CIGARETTE ADS = 1 TOTAL ADVERTISING = \$0

2040689544

Magazine: HISPANIC BUS:
Issue: 8/00/85

Total Pages: 48

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		WINSTON		
		# 105 pg12C		

MARLBORO		46		
# 120 pg1BC				

TOTAL CIGARETTE ADS = 2	TOTAL ADVERTISING =	\$0
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2040689545

Magazine: HISPANIC BUS.
Issue: 9/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 105 pg:14		
MARLBORO #1032 pg:BC	41			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

Magazine: HISPANIC BUS,
Issue: 10/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 105 pg12C		
MARLBORO 25+25L # 110 pg12C	53			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040689547

Magazine: HISPANIC BUS.

Issue: 11/00/85

Total Pages: 56

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
		WINSTON # 106 pg:35		
MARLBORO #1047 pg:BC	20			

TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040689548

Magazine: HISPANIC BUS.

Issue: 12/00/85

Total Pages: 80

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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		WINSTON		
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		# 106 pg12C		
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MARLBORO	77			
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#1066 pg12C				
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TOTAL CIGARETTE ADS = 2	TOTAL ADVERTISING =	\$0
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